

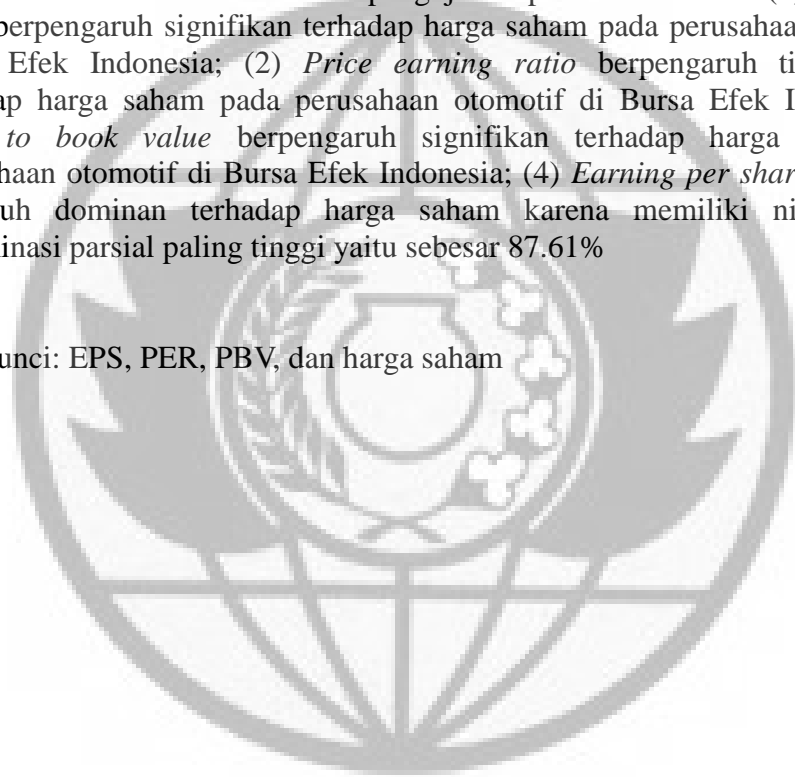
INTISARI

Penelitian ini bertujuan untuk mengetahui pengaruh *earning per share*, *price earning ratio*, dan *price to book value* terhadap harga saham pada perusahaan otomotif yang terdaftar di BEI periode 2010-2014.

Pengambilan sampel dilakukan dengan metode *purposive sampling*, dengan jumlah sampel yang digunakan sebanyak 10 perusahaan otomotif dengan periode pengamatan selama tahun 2010 sampai dengan tahun 2014, sehingga didapatkan data observasi sebanyak 50. Sumber data sekunder dalam penelitian ini berasal dari Bursa Efek Indonesia dan *Website* Bursa Efek Indonesia, www.idx.co.id. Teknik analisis data menggunakan analisis regresi linier berganda.

Berdasarkan hasil analisis dan pengujian hipotesis dihasilkan: (1) *Earning per share* berpengaruh signifikan terhadap harga saham pada perusahaan otomotif di Bursa Efek Indonesia; (2) *Price earning ratio* berpengaruh tidak signifikan terhadap harga saham pada perusahaan otomotif di Bursa Efek Indonesia; (3) *Price to book value* berpengaruh signifikan terhadap harga saham pada perusahaan otomotif di Bursa Efek Indonesia; (4) *Earning per share* mempunyai pengaruh dominan terhadap harga saham karena memiliki nilai koefisien determinasi parsial paling tinggi yaitu sebesar 87.61%

Kata kunci: EPS, PER, PBV, dan harga saham



ABSTRACT

This research is meant to find out the influence of earning per share, price earnings ratio, and price to book value to the stock price of automotive companies which are listed in Indonesia Stock Exchange. The sample collection has been done by using purposive sampling, and 10 automotive companies with the observation periods is during 2010 until 2014 have been obtained as samples, so that 50 observation data have been obtained. The secondary data sources of this research has been obtained from the Indonesia Stock Exchange and the official website of Indonesia Stock Exchange. The data analysis technique has been done by using multiple linear regressions. Based on the result of the analysis and the hypothesis test, it has obtained: (1) Earning per share has significant influence to the stock price in automotive companies which are listed in Indonesia Stock Exchange; (2) Price earnings ratio does not have any influence to the stock price in automotive companies which are listed in Indonesia Stock Exchange; (3) Price to book value has significant influence to the stock price in automotive companies which are listed in Indonesia Stock Exchange; (4) Earning per share has dominant influence to the stock price because its partial coefficient determination of 87.61% is the highest.

Keywords: EPS, PER, PBV, stock price.

